



STUDY IN AFRICA MEMBERSHIP BROCHURE

*Empowering Institutions, Inspiring
Students: Study in Africa*



CHAIRPERSON'S WELCOME NOTE...

Dear Esteemed Colleagues,

On behalf of the Study in Africa Initiative, it is my great pleasure to welcome you to our growing community of educational leaders and innovators. Our mission is to encourage mobility of students within the continent and to transform Africa into a premier destination for international students by showcasing the rich cultural heritage, diverse educational opportunities, and world-class institutions across the continent.

Your participation is not just a membership; it's a commitment to a shared vision of educational excellence and global collaboration. Together, we can unlock the untapped potential of African education and create a brighter future for students and institutions in Africa and beyond.

Sincerely,

Professor Hazel Miseda Mumbo
Chairperson- Study in Africa Initiative
Vice Chancellor- Great Lakes University Of Kisumu- Kenya



WHY THE STUDY IN AFRICA INITIATIVE?

Africa is home to a wealth of academic institutions that offer a unique blend of traditional knowledge and cutting-edge research. The Study in Africa Initiative aims to highlight these strengths by:

➤ Fostering Diversity in Member Institutions

Offering member institutions a platform to recruit students from various African countries, thereby diversifying your student community.

➤ Fostering Academic Excellence

Encourage collaboration and resource-sharing among member institutions, so as to elevate the quality of education across Africa.



Promoting Africa as a Study Destination

We showcase the continent's diverse educational landscape to prospective international students.



Enhancing Global Competitiveness

Helping African institutions gain international recognition, attract top talent, and compete on a global stage.



Facilitating student mobility within Africa

Promoting & encouraging opportunities for students to study at various institutions within Africa.



BENEFITS TO MEMBER INSTITUTIONS

01 Increased Visibility and Recognition

- Feature in our global marketing campaigns and promotional materials.
- Access to our extensive network of student recruitment agents and international partners.

02 Collaborative Opportunities

- Participate in joint research projects, faculty exchange programs, and academic partnerships.
- Engage in collaborative marketing and recruitment efforts to attract a diverse student body.

03 Access to Resources & Support

- Receive exclusive access to training sessions, workshops, and webinars focused on international student recruitment and best practices.
- Utilize our centralized admission portal to streamline the application process for international students.

04 Networking and Conferences

- Attend annual conferences and events that bring together education professionals from around the world.
- Engage in roundtable discussions and panels to share insights, challenges, and strategies.

05 Enhanced Student Experience

- Offer your students opportunities for international exposure through our exchange programs and partnerships.
- Provide support and resources to help international students adapt and thrive in their new environment.

STUDY IN AFRICA CENTRALIZED ADMISSION PORTAL

The Study in Africa Centralized Admission Portal is a transformative tool designed to streamline the student application and admission process for educational institutions across Africa. By consolidating applications into a single, user-friendly platform, this portal provides numerous benefits to member institutions, enhancing their ability to attract and recruit students from various countries within Africa and around the world.

01

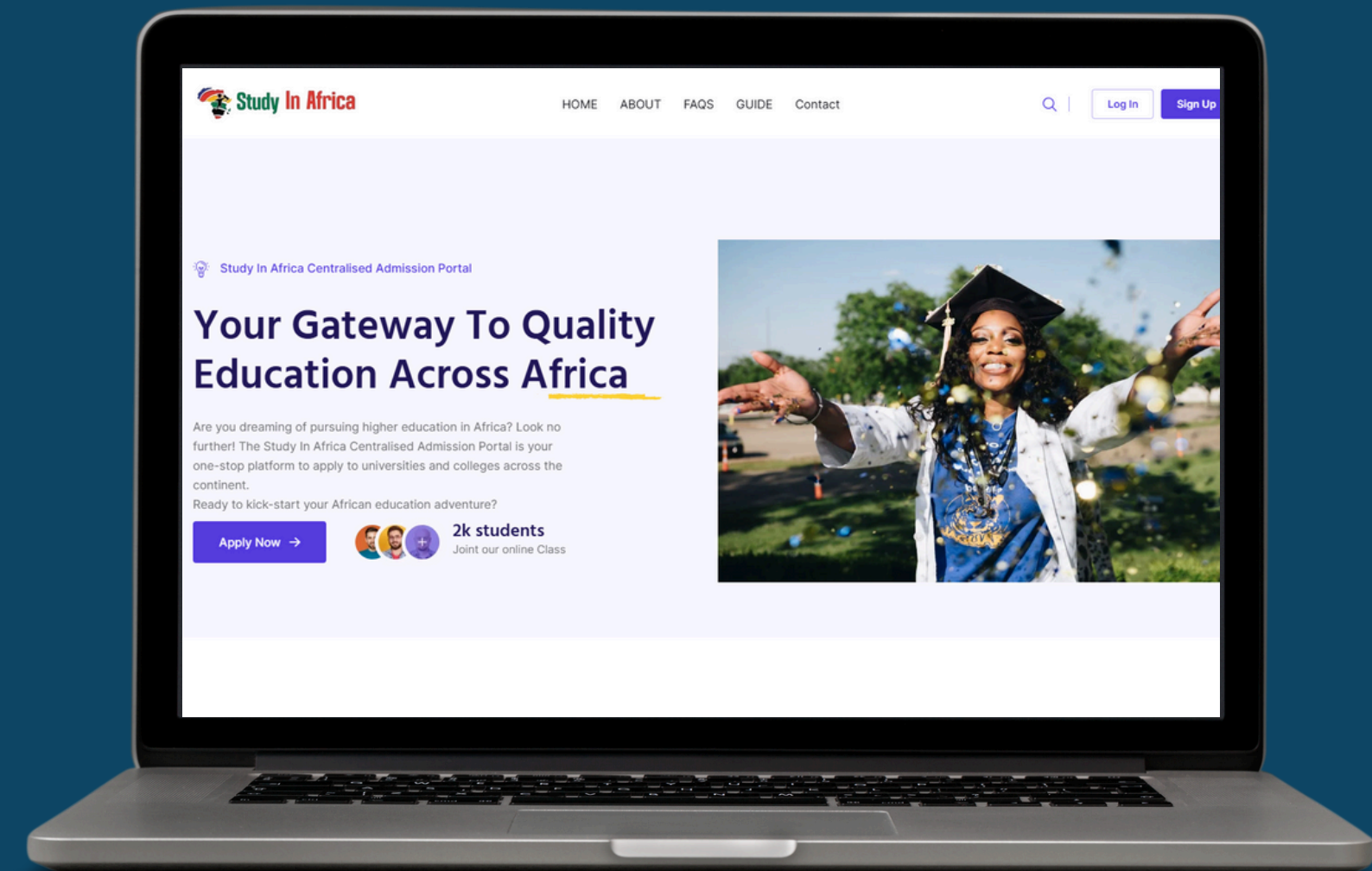
Simplified Admission Process

- **Efficiency:** Institutions can manage applications from multiple countries through one centralized system, reducing administrative burden and processing time.
- **Consistency:** Standardized application forms and processes ensure uniformity and fairness in evaluating student credentials.

02

Enhanced Reach and Visibility

- **Increased Exposure:** The portal showcases member institutions to a broader audience, both within Africa and internationally, enhancing their visibility and attractiveness to prospective students.
- **Targeted Marketing:** Institutions can leverage the portal's reach to promote their unique programs and opportunities to students from diverse backgrounds.



STUDY IN AFRICA CENTRALIZED ADMISSION PORTAL

By utilizing the Study in Africa Centralized Admission Portal, member institutions can significantly enhance their recruitment efforts, streamline administrative processes, and expand their reach to a global audience, ultimately contributing to the growth and development of higher education in Africa.

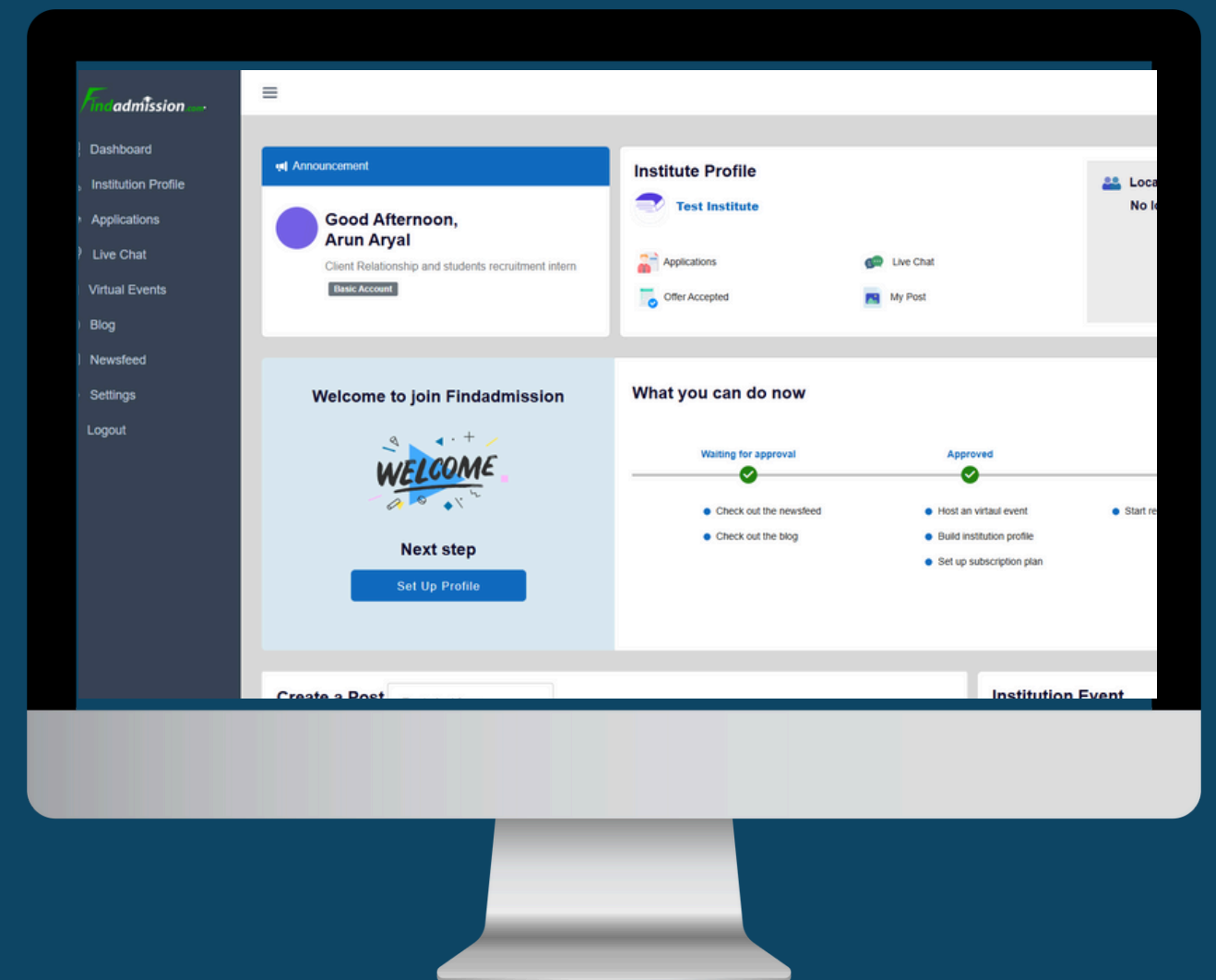
03 Increased Student Mobility

- **Facilitation of Cross-Border Applications:** The portal supports applications from students across the continent, promoting inter-African student mobility and cultural exchange.
- **International Appeal:** By offering a streamlined application process, the portal makes it easier for students from abroad to apply to African institutions, increasing the potential for international student enrolment.

04

Seamless Communication

- **Direct Interaction:** Institutions can communicate directly with applicants through the portal, providing timely updates and personalized support throughout the application process.
- **Centralized Information:** All relevant information, from application status to admission requirements, is accessible in one place, enhancing transparency and convenience for both institutions and students.



HOW TO JOIN

01. Complete the Membership Application

Fill out the FREE membership application form available on our website

02. Review and Approval

Our team will review your application and notify you of your membership status.

03. Welcome and Onboarding

Upon approval, you will receive a welcome package with detailed information on how to maximize your membership benefits.



THE EXECUTIVE COMMITTEE

PROF. HAZEL MISED A MUMBO (VICE CHANCELLOR) **GREAT LAKES UNIVERSITY OF KISUMU- KENYA**

MR MURTALA BALTEH (STUDENT RECRUITMENT AND MARKETING) **AMERICAN UNIVERSITY OF NIGERIA**

MR JOHN ELIAKIM (DIRECTOR STUDENT RECRUITMENT) **THE AFRICAN LEADERSHIP UNIVERSITY- RWANDA**

MR MPHINYANA NEMASITONI (SCHOOLS LIAISON OFFICER) **UNIVERSITY OF VENDA- SOUTH AFRICA**

DR SEGUN OBADIRE (DIRECTOR, INTERNATIONAL RELATIONS) **UNIVERSITY OF VENDA- SOUTH AFRICA**



**PROFESSOR HAZEL
MISED A MUMBO**
CHAIRPERSON



MR JOHN ELIAKIM
SECRETARY



**MR MURTALA
BALTEH**
HEAD OF STRATEGIC
PARTNERSHIP



**DR SEGUN
OBADIRE**
HEAD OF EVENTS
& CONFERENCES



**MR MPHINYANA
NEMASITONI**
HEAD OF STUDENT
RECRUITMENT

STUDY IN AFRICA INITIATIVE IS POWERED BY...



Study in Africa is an initiative by Mr. Folabi Obembe, the Founder of Findadmission.com, who has over 16 years of experience in marketing international education globally. This initiative is fully backed and powered by Findadmission, the largest student recruitment platform in Africa, with over 1 million users.

It aims to redistribute students within the continent, particularly those lacking the necessary funding to study in the UK, Canada, the US, or other Western countries.



Worldview has been organizing student recruitment fairs across various African countries for over a decade, offering marketing solutions to institutions worldwide seeking to recruit students from Africa.

The organization is fully supporting the Study in Africa initiative with its extensive resources and experience to help position Africa as a premier study destination. Member institutions will benefit from significantly reduced costs when attending the Worldview Education Fairs.



GET INVOLVED

We invite you to become an active participant in the Study in Africa Initiative. Together, we can create an educational environment that not only attracts international students but also fosters innovation, excellence, and cultural exchange.

For more information or to discuss how your institution can benefit from membership, please contact us at secretary@studyafrika.org or visit our website at www.studyafrika.org.

Join us in our mission to redefine education in Africa. Together, we can make a significant impact on the future of global education.

GET IN TOUCH

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